



## Lanier Islands Invites the South to Become Snowbound

*Georgia Lakeside Resort Offers Vacation Packages That Include All-Access Passes to Margaritaville’s License to Chill Snow Island and the NEW Game Changer*

**Buford, Ga. – January 4, 2024** – Snow is rare in the Deep South unless you’re lucky enough to visit [Georgia’s Lanier Islands](#) in January and February. The lakeside resort offers an excellent way for individuals, couples, families, and groups to chase away the winter blues by finding totally “tubular” bliss on a sea of white. The snow machines will be in high gear at [Margaritaville on Lanier Islands’ License to Chill Snow Island](#) – pumping soft white frozen precipitation onto its rolling hillsides, creating the ideal surface for hours of fun spent snow tubing. Included among them is the 575-foot-long, eight-story-high Blizzard Mountain – one of North America’s longest snow rides. Lanier Islands will offer accommodation packages for those who wish to turn their snow day into a snow stay.

“Lanier Islands has long been regarded as a summertime destination, thanks to our scenic frontage along Lake Lanier and our relationship with Margaritaville with its waterpark and marina,” said Matthew Bowling, Vice President of Islands Management Company. “But it’s always been our intention to secure a solid standing as a year-round destination. Last year, we debuted [Game Changer – a 23,000 square-foot indoor entertainment destination](#) with an arcade floor, escape room, challenge golf course, axe throwing lanes, virtual sports bays, restaurant and bar. And for

those fun seekers who love to be in the Great Outdoors – no matter the season – we are proud to have Margaritaville’s License to Chill Snow Island on our shores. Guests can enjoy a day of snow play, thrilling tube slides, ice skating, carnival rides, and more – then return to the Lodge for a restful night’s sleep. Instead of wishing Winter away, we provide ‘*A Different World, Close to Home*’ that’s ideal for cold weather memory making.”

Lanier Islands offers three accommodation packages that are ideal for wintertime travelers:

**Winter Family Fun Package** – featuring deluxe overnight accommodations; Breakfast at Sidney’s for each guest on the package reservation; and passes to [Margaritaville’s License to Chill Snow Island](#) for each guest on the package reservation to enjoy a day of unlimited access to snow tubing, ice skating, carnival rides, and more.

**I Love You Snow Much Package** – ideal for couples, this package features deluxe overnight accommodations; chocolate-covered strawberries and champagne for two; 24-hour golf cart rental; access to heated pool at Legacy Lodge; two passes to Margaritaville’s License to Chill Snow Island; and breakfast buffet for two at Sidney’s.

**The Ultimate Gaming Package** – perfect for the gamer at heart or those simply looking for a little friendly competition, this package includes deluxe overnight accommodations; a \$100 Game Changer Play Card; a \$20 Voucher to use toward Virtual Suites, Challenge Golf, or Food & Beverage at Game Changer; breakfast for up to four guests; and 24-hour resort cart rental.

To learn more and book a Winter accommodation package at Lanier Islands, visit [www.LanierIslands.com](http://www.LanierIslands.com) or call 770-945-8787. To stay on top of upcoming events at the Metro Atlanta resort, follow Lanier Islands on [Facebook @lanierislands](#), [Instagram @lanierislands](#), [Twitter @lanierislands](#), and [LinkedIn @Lanier Islands](#).

###