



Lanier Islands Invites Georgia to Join the Club

Southern Lakeside Resort Debuts "Club Lanier Islands" to Provide Patrons with a Country
Club Experience at a Reasonable Price

Buford, Ga. – March 7, 2024 – Representative of a 1,200-acre lakeside playground that has been enjoyed by locals, business travelers, and leisure vacationers for decades, <u>Lanier Islands Resort</u> now offers a new annual membership program providing valued members with exclusive discounts, benefits, and events, such as wine and bourbon pairing dinners, golf tournaments, kids' camps, and more. Dubbed <u>Club Lanier Islands</u>, the program offers four levels of membership, created to provide members with free resort gate entry and options for benefits that best fit their needs. With a dedicated Club Lanier Islands website and mailing list, members will be among the first to know about upcoming events, specials, and additions to the resort's offerings.

"The inspiration behind this was simple – we want to give something back to our most loyal patrons," said Matthew Bowling, Vice President of Lanier Islands. "Club Lanier Islands offers a country club experience at a reasonable price – enhancing our patrons' quality of life and granting them daily access to our tranquil setting. For instance, our Bronze Level members enjoy free unlimited gate entry to the resort. Their membership fees will pay for themselves in just five visits. The higher the level of membership, the more robust the rewards. We offer a 'Different World, Close to Home' for members, making this an excellent opportunity to enjoy our resort all twelve months of the year. We're continually adding new products, programs, and events to enhance our guest experience year-round. Top-tier membership levels provide discounted tickets to Margaritaville at Lanier Islands – which will debut four new waterslides this Summer at its Fins Up

Water Park, discounted food and drinks at all resort outlets, discounted fun at our new Game Changer indoor entertainment destination, exclusive golf privileges at our 18-hole Legacy on Lanier Golf Course, discounted overnight stays at our resort, complimentary resort carts, and so much more."

<u>Club Lanier Islands</u> membership levels include Bronze, Silver, Gold, and Sapphire – all available for an annual fee. The highest tier – Sapphire Membership – offers:

- 20% Off Food and Beverage at all Resort Outlets
- 20% Off Overnight Stays
- 20% Off Treatments at Tranquility Spa
- 20% Off Golf Shop Retail
- 20% Off Lodge and Game Changer Retail
- 20% Off Game Changer Sports Suites and Bowling
- 20% Off Game Changer Axe Throwing, Escape Room and Arcade Cards
- Complimentary Resort cart per membership per visit
- Complimentary Gate Access
- Access to the Legacy Lodge Fitness Center
- Access to Wellness scheduled events
- Access to Exclusive Member events
- Access to Membership Summer Camps
- Annual complimentary access to Resort Boat Ramp
- Complimentary Pickleball Court and Equipment Access
- 20% off Water Park/Snow Island Tickets
- 20% Off Food and Beverage at Margaritaville
- 20% Off Retail at Margaritaville

Golf Discounts

- \$70 per round per player during off-peak tee times
- 20% off the prevailing rate during peak tee times
- Tee Times can be booked up to 10 days in advance
- Access to driving range and practice areas with tee time
- Complimentary food and beverage with each tee time

Prospective members can <u>visit the Club Lanier Islands page on the resort's website</u>, <u>LanierIslands.com</u>, to learn more about the various membership levels and pricing. Anyone who wishes to stay on top of the latest news and upcoming events at the Metro Atlanta resort—regardless of membership—is encouraged to follow Lanier Islands on <u>Facebook @lanierislands</u>, <u>Instagram @lanierislands</u>, <u>Twitter @lanierislands</u>, and <u>LinkedIn @Lanier Islands</u>.

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